

ISSN 2347-2839

International Journal of Applied Management Research

Vol. 4, No. 1, 2017



**Department of Management, North- Eastern Hill University,
Tura Campus, Tura- 794002, Meghalaya, India**

International Journal of Applied Management Research

Vol. 4, (No. 1), 2017

© Department of Management, North- Eastern Hill University, Tura Campus (India), 2017

Published by:

Department of Management, North- Eastern Hill University, Tura Campus (India)



ISSN 2347-2839

International Journal of Applied Management Research

Vol. 4, No. 1, 2017

**Department of Management,
North- Eastern Hill University,
Tura Campus, Tura- 794002, Meghalaya, India**