

International Journal of Applied Management Research

About the Department

The Department aspires to be an eminent Institution in the field of Education and research, and to engage in building and promoting contemporary Management knowledge, developing Management skills and inculcating professional attitude and motivating individuals of North-East in particular and of other parts of the country in general. The department strives for preparing the students to assume positions of responsibility and leadership in all walks of mercantile endeavors. This spirit is very much enshrined in its beautifully crafted mission. The Department is established with an objective to provide the students with an appropriate combination of conceptual framework and practical insights into managerial challenges and business opportunities for grooming Managers of the 21st Century. The competency and dedication of the teachers, the constant upgradation of the syllabus, the level and quality of inputs, performance levels are some of the basic determinants putting litmus to our performance. The Department offers two MBA courses, a Certificate Program in Entrepreneurship & Startups, and Ph.D. The Department strives towards integrating continuously the industry, academics and professionals towards updating students with the contemporary challenges with a holistic perspective. In its continuous effort to enrich the management discipline, the department has introduced IJAMR with the following objectives:

Objectives of IJAMR

- To promote empirical research in various functional areas of management.
- To provide a platform to researchers/practitioners of management and its allied areas to disseminate new management models and theories.
- To develop and reorient management thought process from inter and trans-disciplinary perspective.
- To encourage research towards developing culture and nation specific management interventions.

Address for Correspondence

The Managing Editor
International Journal of Applied Management Research (IJAMR)
Department of Management,
North-Eastern Hill University, Tura Campus - 794002
E-mail: journalmbanchu2024@gmail.com